

A Pause For Inspiration

By WALTER K. KERR, D.D.
Pastor, Marvin Methodist Church
(Editor's note: This is the second in a series of columns written especially for Tyler Junior College students by leaders of various religious faiths in Tyler. The Reverend J. Sherard Rice of the First Presbyterian Church was the first guest writer.)

The slogan, "Victory Through Prayer Power" contains the truth. The ultimate victory in any area of life rests with our ability to understand God's way of doing things and His will for our co-operation with Him. This way is learned through contact with Him. Contact with God is known as prayer. In the true sense then, victory must come through prayer power.

Contact with God or prayer is not confined to a specific act, a particular place, or a specified position of body. Prayer, in reality, is an attitude toward life.

It is the facing of life in all of its aspects with the realization that God is everywhere present in all things. We are in significant prayer when we face our work with our minds, our talents, and our strength, aware and open to His inspiration. His guidance and His creative power.

This kind of praying can reach farther than we might dream. It can effect world peace. Years ago, a Chinese stowed away on a tramp steamer from Boston to South Carolina. The captain, a man of prayer, feeling a concern for Charlie taught him the story of Jesus and prayed that this love might form the basis of his life. This faith took hold of the boy.

Graduating from a Southern university, Charlie Soong returned to China to marry and establish a Christian home. Years later his daughter sought marriage with a certain young man. The conditions were that he must become a Christian. In sincerity the young man investigated and embraced the faith. Today this man, General Chiang Kai-shek, is the oriental bulwark of Christian democracy against the aggressions of atheistic communism. The prayers of a humble ship captain for a friendless Chinese boy have enhanced materially the chances for world peace.

Prayer often changes the minds and hearts of others when nothing else can. A company was in great danger of disaster from the plans of one of the large stockholders, who was intent on self-service. A director of the company in great concern and knowing no other recourse, turned to prayer. He prayed that this stockholder might be given a change of heart. At the meeting, to everyone's surprise, the stockholder arose and announced that he had been in error with his former plans and had abandoned them. The director testified that, without question, the enlisted help through prayer had accomplished it.

One of the finest examples of the effect of such praying for personal guidance is Henry Ford. While others at the Detroit Edison plant complained of the oppression of big business, Henry Ford worked in his own home on his "horseless carriage." He said, "I felt that God was trying to bring into existence a new car and that I was the means through which it might come."

When asked to explain his phenomenal success, he produced a Bible and said, "I keep one in each room of my home so I'll not have to reach far to have one in my hand. I always felt that there is a divine presence, a mystical power that urged me to continue to create and create and create."

The 37th Psalm speaks of this when it says, "Commit your way to the Lord; trust in Him, and He will act." A way, you see, leads somewhere. If we find His way through such praying then it does lead us to victory.

Marshall Is New Choir President

Newly elected president of the College Choir is Zane Grey Marshall.

Other elected officers are Vice-President, Eleanor Potter; secretary, Margaret Welch; librarian, Richard Sprouse; and caretaker of robes, John Cox.

Dale Stonesipher, director of the choir, plans to stage several musicals for the coming year.

THE POW WOW

2,000 Copies
Of This Issue
In Circulation

VOL. XXIV NO. 3

TYLER JUNIOR COLLEGE, TYLER, TEXAS, OCTOBER 20, 1955

4 PAGES

East Texas Symphony's First Concert Set For Nov. 1

The East Texas Symphony Orchestra's first concert of the season is scheduled for Tuesday, Nov. 1 at 8:15 p.m. in the Tyler High School Auditorium.

Numbers to be offered are the Handel-Kindler Prelude in Fugue, Mozarts Piano Concerto in G Major, performed by Andor Foldes, Guest Soloist, Bizets Suite No. 1 from l'Arlesienne and Berlioz Hungarian March from The Damnation of Faust.

Of the 65-member Symphony Orchestra, eight are students at the Texas Eastern School of Music. They are Dan Gibbs and Peter Faust, trombonists, Howard Kirshbaum, Anne Rylands, Margaret Ann Garner and Danny Kirshbaum, violinists and Ralph Kirshbaum and Ernest Hendrix III, cellists.

Guest soloist, Mr. Foldes, is a Hungarian born concert pianist who has become a citizen of the United States. His reputation in Europe and eastern seaboard of U.S., says Joseph Duke of the Symphony Orchestra, "is very highly recognized."

Mr. Foldes' performance with the orchestra will follow a Tuesday morning assembly program in the college library.

'Vacation' Edition

This is your "vacation edition" of the Pow Wow. Tuesday was a holiday at TJC—"East Texas Day" at the State Fair in Dallas. Tuesday was also deadline day for news to reach the printers.

Many of the Pow Wow staff members, like other students, wanted to attend festivities in Dallas. Thus, all copy for the Pow Wow went to press Friday and Monday for a four-page edition.

But we'll be back week after next with another eight-page issue.

TJC's Apache Belles, Band To Lead 1955 Rose Parade

25 Colorful Floats To Participate In Saturday's 'Highway Procession'

By LAFON YOUNG

Leading the Rose Festival parade this year for the seventh time will be the Apache Belles and Band. To the rhythmic beat of the Apache Band, whirling skirts, high stepping boots, and saucy smiles will introduce the spirit of the colorful Rose Festival parade Saturday.

Behind the Belles and Band will be approximately 25 beautifully decorated rose floats. Some 35 East Texas towns will be represented by bands, duchesses, and mounted groups. Numerous clowns will exhibit tricks and add to the festival air.

Carol Morgan, one of the ladies in waiting, will be in the Queen's court.

Duchesses will represent the various towns in East Texas. Miss Glenda Breedlove will represent the rose growers of Tyler. Riding on another float will be June McClain, Miss Tyler of 1955.

All floats were designed by Emile Robin of San Antonio, famous artist and designer who just returned from Europe with many exciting ideas. The floats are now in the process of being built.

Designing the elaborate coronation set will be Peter Wolf.

The atmosphere of this entire parade will be bright and new. Not even old cars will be used this year.

At Rose Stadium, the Kilgore Rangerettes and band, the Marshall band and a special group of clowns with a trick car that raises up on its rear wheels will be featured.

In 1933 the Rose Festival had its modest beginning among a group of rose growers, who elected a Queen among them and held the coronation in Bergfeld Park. Every year since then, excepting the four war years, the festival has grown into a more beautiful and spectacular show that brings thousands of people the world over to Tyler.

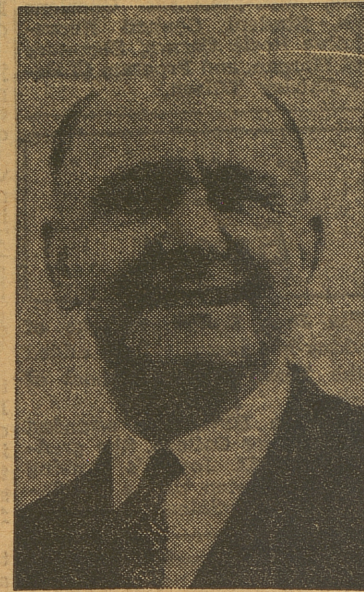
Staging of all Rose Festival events this year has been estimated to cost around \$50,000, according to Frank Bronough, publicity chairman of the festival. Half of this is contributed by Tyler citizens. The other half is obtained through ticket sales and various events. Ten thousand dollars alone will equip the coronation, with \$3,000 to Peter Wolf, and another few thousand to the orchestra.

The Rose Festival and all events concerning it are held in honor of its Queen, Miss Maymerle Shirley. Miss Shirley will be crowned at the coronation.

Nurses In Program

Two Texas Eastern School of Nursing students Betty Lynn Bruner and Jo Anne Sims participated in the program at the Regional (Tyler-Dallas) Student Nurses Meeting.

The Meeting was held at Baylor Hospital in Dallas, Monday Oct. 3.



WATSON WISE
UN's "Goodwill Chairman"

Assembly To Honor Anniversary Of UN

A special assembly program Monday, Oct. 24 at 10:16 in the Library, will commemorate the tenth anniversary of the founding of "The United Nations."

Guest speaker for the occasion will be Watson W. Wise, appointed state chairman for observance of United Nations Day by Governor Allan Shivers. Mr. Wise also is First Vice-President of the Tyler Junior College Board of Trustees and has contributed a number of beautiful and valuable paintings to the college.

Veterans Club Elects Officers

The Tyler Junior College Veterans' Organization was officially organized, a constitution adopted, and officers elected in a meeting Friday morning.

Officers elected were Walter Appel, president; Billy Bob Dickey, vice-president; Namie Bacile, treasurer; Jack Hays, secretary; and Arthur J. Tuggle, master at arms.

James F. Barnes, government instructor, will sponsor the organization. Miss Gloria Barron, secretary to Registrar Ib Rice, was elected honorary secretary.

Discussion of a proposed clothing drive resulted in the appointment of a four-man committee to begin the project. Devon Chamness is chairman of this committee. Other members are Jack Allen Dickey, Billy Portwood and Bill Paradise.

The program, under the direction of the Veteran's Club, will begin with the Invocation by The Reverend Leo S. Rudd, followed by the posting of colors and salute to the flag.

Dean E. M. Potter said students having pick-up classes at 10:16 on this day will be expected to report to their classes as usual.

Counseling Program For Freshmen Begins

An individual counseling program that will concern every beginning freshman is in progress now. Counseling will be primarily on the series of entrance tests taken at the first of the semester.

Each freshman is assigned a faculty counselor whose major is in the same field as that planned by the student. Upon notification by the counselor the student is invited for consultation.

Copies of Study Habits and attitude tests, Kuder preference tests (vocation choice) and results of other tests along with counseling keys were processed through the office of Mrs. Mary Wallace, director of counseling and guidance. She in turn distributed material to proper instructors for use in counseling.

With this material as a basis, students are given all assistance possible on any problem that may arise. In addition to the actual benefit the student derives from the counseling, Mrs. Wallace showed further how the student and his major instructor reach a better understanding and a closer relationship.

Dean E. M. Potter termed the series of tests, now in the third year at TJC, a vital factor in an intensive counseling program "to cut down on freshman failures by giving increased emphasis on personal guidance and counseling." Statistics show, he said, that the greatest percentage of failures occurs in the first semester of the freshman year.

Registration cards of all freshmen were checked for major fields and grouped accordingly, preliminary to assignment to faculty counselors.

More students have signed for majors in the School of Business than in any other division or de-

partment. Engineering is second, with teacher training and the lab sciences tying for third.

Other fields chosen by students include fine arts, home economics, speech and drama, law and government, agriculture, journalism, religious education, psychology, sociology, and library science.

Bieler To Address Education Classes

Field representative for the National Congress of Parents and Teachers, Mrs. Ella Dell Bieler, will be guest speaker in all education classes of Mrs. Mary Wallace's next Wednesday, Oct. 26.

Mrs. Bieler will discuss the parent-teacher movement and its philosophy to the Future Teachers group which has one of the largest number of majors at TJC.

Mrs. Wallace said that with "her unusually rich experience and qualifications, students can look forward to a valuable and interesting discussion."

Mrs. Bieler has a BA with a major in psychology and philosophy from Columbia University and a MA with a major in human development from the University of Chicago.

A former teacher and PTA president, Mrs. Bieler, who is a parent herself, was associated with children camps in health and hospital work, consultant and leader for youth group, recreation commission member in her home town of Chicago. She is also a member of the Chicago library board.

TJC is the only junior college in Texas which Mrs. Bieler will visit while in the state. She will visit at eight other Texas colleges.



YEARBOOK WORKERS—Three of the 1955-56 "Apache" yearbook workers look over a past edition of the annual. Left to right are Linda Minshaw of Hawkins, editor; Roland Crawford of Tyler, photographer; and Irene Martin of Tyler, associate editor. A sales drive by the yearbook staff is now in progress and will close Nov. 30, according to Miss Mildred Howell, yearbook sponsor.

Editor's Comment

Joseph Kirshbaum's plea for betterment of college assembly programs last week during the Student Council allocation meeting solidly struck those attending as a most worthwhile objective.

Kirshbaum, director of the Texas Eastern School of Music, proposed, on behalf of the faculty assembly committee, to bring nationally-known as well as local performers to the college assembly scene.

With an increase in enrollment and another jump in view next year, a Fine Arts-Auditorium building in pre-construction stages, and the addition of many new business and manufacturing concerns in Tyler, Kirshbaum's proposition seems highly possible.

This was explained by Kirshbaum — himself a friend of many musicians and actors.

"A person in Tyler who has a friend who still has another friend who knows a few recognized performers could start the ball rolling to bring a performer here with a simple request. Perhaps the performer could visit Tyler and TJC when he is nearby, perhaps at a theatre opening or premier in Dallas or other neighboring cities. This is certainly a sound-about way, but it can be highly effective."

And in the past year, more and more celebrities are showing up in Tyler. Many appeared last year at college assemblies. Among them was the cast of the movie, "Day of Triumph," which had its world premiere at a Tyler theatre.

Others have been state and national political figures as well as highly successful and well-known businessmen.

It is Kirshbaum's idea that students should see as many nationally-known and world-wide recognized faces as possible during their college tenure, thus broadening their education.

Needless to say, his idea should be weighed carefully by students and faculty members.

X-STUDENT NEWS

Birkel Captains UT 'Texas Stars'

Beverly Birkel, 1953 Apache Belle leader, captained the University of Texas Stars in the UT-Klamath University game in Dallas' Cotton Bowl recently.

Beverly handled choreography for the Stars. It was the Stars' first appearance with the Longhorn Band.

The Stars and Longhorn Band will appear during the UT-A&M game Thanksgiving Day. The game has been signed for a national TV hookup.

Mr. and Mrs. Lamar Lewis

To-Kalon Members Told Coke Party

A coke party for all To-Kalon prospective members was given last Monday in the girls' lounge. To-Kalon members present were: Pat Rains, president; Shirley Wilkins, vice-president; Florence Wright, secretary; Betty Strid, treasurer; Marlene Stuffer, and Shirley Pinkerton. Eight prospective members were also present. Pat explained the expectations of each To-Kalon member, the duties of all meetings, and how each girl could become a member of To-Kalon.

Cokes and cookies were served while each girl introduced herself.

are parents of a son, Richard, born Oct. 3. Lamar graduated from TJC last spring. He is a journalism major currently attending the University of Houston. At TJC, he was co-editor of the Pow Wow.

Joanne Schwartz, former Pow Wow editor, will be in Tyler this weekend. She is presently employed by the Corpus Christi Caller-Times as a society writer. She graduated from the University of Texas last spring.

Five former TJC students are presently teaching at Bell Elementary School.

Miss Sue Hoffmeyer attended TJC one summer, graduated from the University of Texas, and is teaching in her first year at Bell.

Miss Patsy Alford, also graduating her first year at Bell, graduated from TJC in 1953 and completed her degree at the University of Texas.

Miss Jane Anderson graduated from TJC in 1954 and finished at ETSC, Commerce. She is also teaching for the first time.

Miss Pat Lundy, in her third year at Bell, graduated from TJC in 1951 and finished studies at Baylor.

Mrs. Vida Jo Wooten, the former Miss Vida Jo Copeland, graduated from TJC in 1951 and finished at NTSC, Denton. She is teaching her third year at Bell.

AKK Schedules All-College Party

A coke party honoring all new members of Atta Kula Kula (all-girl organization) is set for Tuesday, Oct. 25, 10:15, in the girls lounge. All the faculty as well as every girl in the college, is also invited.

AKK officers will be in charge of refreshments. Miss Elizabeth Bryarly, sponsor, will assist. Officers are President Shirley Pinkerton, Vice-president Charlene Soleh, Student Council Representative Rosie Carnes, Secretary Carol Morgan, and Program Chairman Shirley Wilson.

Faculty Briefs

Miss Joan Van Haverbeke of Hawkins has recently been added to the Texas Eastern School of Nursing.

Miss Van Haverbeke attended Kilgore Junior College. She graduated from St. Joseph's Nursing School in Houston with a BS, Sacred Heart Dominican, Houston.

Mr. and Mrs. Kenneth King are the parents of a boy born last week at Mother Frances Hospital.

King, a local lawyer, has recently been added to the TJC faculty.

He is a graduate of the University of Texas Law School and a student of Tyler Junior College. He teaches a government class.

A boy was also born to Mr. and Mrs. Edwin "Pinky" Fowler last week in Mother Francis Hospital. Fowler is TJC's Apache Band director and instructor in sociology and psychology. The boy has been named Edwin Fowler II.

The day after the birth of his son, "Pinky" was surprised with a "baby shower" by band members.

Armstrong Serves As Magazine Editor

Miss Johnny Armstrong, instructor of secretarial training in the School of Business here, has disproved the theory that "all work and no play make Jack (or Johnny as it is in this instance) a dull boy (or girl)."

At present Miss Armstrong, second vice-president of the Texas Junior College Teachers Association, is wrapped up in editing of "The Messenger." The bulletin is published four times yearly. This is the chief duty she assumed when she took office last April.

Deadline for her first copy is November 1, less than three weeks off.

The bulletin, sent to all 36 of the junior colleges in the state, is compiled of information taken from each of the papers edited by the colleges in the association.

Miss Armstrong also has previously held the office of state chairman of the business section in the Texas Junior College Teachers Association.

Rudd Writes Bible Syllabus

A loose-leaf syllabus for old testament study by the Reverend Leo Rudd to be used in Bible classes and for public distribution is expected to be available within the next few weeks. The Bible students already have their copies for class use.

Before "A Syllabus for Old Testament Study" came off the press a representative of the Spanish Bible College in San Antonio read the manuscript and was so impressed that he requested to be permitted to translate in Spanish this publication for use in their classes.

As soon as Mr. Rudd obtains his copyright, the publication will be released to the public.

Like to hold on to a third of every dollar you spend? Then take your cleaning to The College Cleaners where all garments are cleaned carefully and for one-third less.

Shining hair styled to suit YOU. Professional hair stylists to cut and set your hair at Parisian Beauty Salon.

JOHNNY WRIGHT
SOUTHLAND LIFE INSURANCE CO.
ESTATE PLANNING
LIFE ACCIDENT SICKNESS HOSPITALIZATION

POOL PRINTING CO.

Office Supplies - Printing

Office Furniture and Equipment

211 W. Ferguson

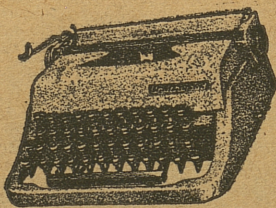
Phone 2-6504

Tyler, Texas

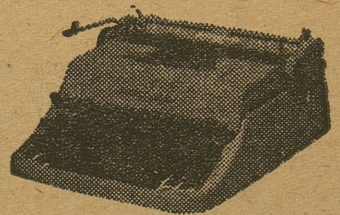
East Texas Typewriter Exchange

JOE T. McMILLIN, Owner

Pay As Little As
\$9 Down
98c Weekly



High-In-Value
Low-In-Price
Underwood—
Leader



The Handsome, New
Underwood—
Universal

210 S. COLLEGE
P.O. BOX 142
PHONE 4-9031

THE POW WOW



The Pow Wow, official newspaper of Tyler Junior College, is published every Thursday, except during holidays and examinations, by the journalism class. The views presented are those of the staff and do not necessarily reflect administration policies of the college. Signed articles are the views of the writer, not necessarily of the Pow Wow staff.

Letters to the editor must be signed, though initials may be used if the writer requests them.

Represented for National Advertising by National Advertising Service, Inc., College Publishers Representative, 420 Madison Avenue, New York, N. Y.—Chicago—Los Angeles—Boston—San Francisco.

Entered as second class mail at Post Office in Tyler, Texas, under Act of March 3, 1979.

Subscription Rates

One Semester 75c
Two Semesters \$1

STAFF FOR THIS ISSUE

Editor Bob Bowman
Assistant Editor Billy Portwood
Sports Editor Harold Reagan
Business Manager Hurshel Lyle
Photographer Rolan Crawford
Reports—Devon Chamness, Joe Pat Hagan, Ben Hooker, Jerry Keller,
Ann Kennemer, Barbara Korkmas, Hurley Leaverton, Marquell
Edford, Geraldine Lytle, Zane Marshall, Gilbert Martin, Rex Owen,
James Powell, Patsy Smith, Reaford Strickland, Don Turman, John
Whitman, Lafon Young

Tribe To Meet Perkinson In First Interstate Clash

Tyler Junior College's hot and cold Apaches, with a mid-season record of three wins as compared to two losses, (not counting last night), will commence workouts Monday for their first interstate contest of the season when Wag's Warriors go out of state to battle Perkinson Junior College of Perkinson, Miss. Thursday night.

The Tribe will be out to break the 7-7 tie played in Tyler last year in a game that saw many fumbles by both squads due to the muddy field.

Last year TJC battled Coach Johnny Frankie's Wharton Pioneers but due to the Pow Wow deadline for this issue the score was unable to be printed.

Last week Coach Floyd Wagstaff had nothing but praise for his Apaches that fooled the experts in their 28-0 upset over the previously high riding Victoria Pirates.

The Warriors, who played only a so-so brand of ball up till the Victoria clash, found themselves offensively last week against Coach "Rusty" Russell's charges and showed an amazing ground attack that ate up 379 yards rushing.

The Apache head mentor praised his forward wall highly in the Victoria clash, as they charged through the Pirates line at will to set the highly touted visitors on their heels throughout the game.

Individual defense praise was voiced for the brilliant performance of such linemen as Guards Gerald Elkins, and Von Evans, tackles Dean Slayton and Joe Lee Holt plus center Jake Cottrell and others.

In ripping the Victoria defense for an Apache all-season high in the rushing department, such backfield men as Duwayne Gandy, Otis Hargett, Larry Lewis, Ray Toole, and Billy Ray Dickey were all standouts in TJC's offensive attack.

The Pirates entered the game unbeaten and untied with a four-game winning streak working. Prior to the TJC game the visitors were tabbed the number one junior college team in the state, and were picked by seven points by

the experts to down the TJC Warriors.

But the Apaches refused to believe all the hear-say and roared past Victoria easily.

The previous week Wagstaff's charges made a fumbling attempt against the Del Mar Vikings in the first conference encounter for both squads and came out of the

fractus on the short end of the score, 12-6.

The Apaches failed to find themselves for three quarters and in the final stanza when they began to roll it was too late.

On the strength of the Victoria win last week the Warriors are still in the running for the Long-horn Conference championship.

COATS-McCAIN LUMBER CO.

COMPLETE LINE OF BUILDING MATERIALS

HOME OF

PITTSBURGH PAINTS

Wallpaper and Cabinet Shop

Modern Picture Framing

312 EAST FRONT STREET

DIAL 2-3855

For Complete Beauty Care

VISIT

Parisian Beauty Salon

Hair Stylings

Massages

Steam Baths



Manicures

Pedicures

Facials

MRS. R. L. CLANAHAN, Owner

116 W. Fifth

Dial 4-6359

Ample Parking

Evening Appointments

LUCKY DROODLES! LUCKY DROODLES! YEA!



WHAT'S THIS?

For solution, see paragraph below.

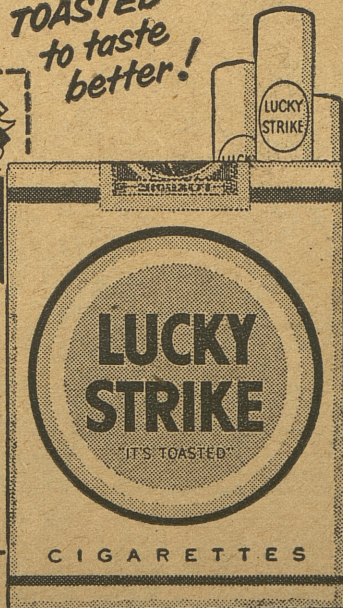
A FLIGHT OF IMAGINATION prompted the Droodle above—it's titled: Flying saucer with Lucky-smoking crew. But it's a down-to-earth fact that Luckies taste better than any other cigarettes—and for down-to-earth reasons. First of all, Lucky Strike means fine tobacco. Then, that light, mild tobacco is *toasted* to taste even better . . . cleaner, fresher, smoother. So, "Glurg shrdlu!" (In saucer language, that means, "For taste that's out of this world, light up a Lucky!")

DROODLES, Copyright 1953 by Roger Price

"IT'S TOASTED" to taste better!

COLLEGE SMOKERS PREFER LUCKIES!

Luckies lead all other brands, regular or king size, among 36,075 college students questioned coast to coast. The number-one reason: Luckies taste better.



Staff Welcomes Any 'News Tips'

How would you like to be a reporter?

It's easy. Just drop any "news tips" or items that you think would be interesting to readers of the "Pow Wow" by the journalism lab.

And you won't have to worry about sitting down and pondering over how the story should be written.

LIBERTY Theatre

THUR. - FRI. - SAT. DOUBLE FEATURE

Tony Curtis - Stephen McNally in

"City Across The River"

Plus

HARVEY LEMBECK-JOYCE HOLDEN in

"Girls In The Night"

JOY Theatre

THURSDAY

HIT THE DECK

CINEMASCOPE Jane POWELL Tony MARTIN Debbie REYNOLDS - Walter PIDGEON in

FRIDAY

RANDOLPH SCOTT in

"MAN BEHIND THE GUN"

Plus

SUSAN HAYWARD in

"I'd Climb The Highest Mountain"

Rose Garden DRIVE-IN

THURSDAY - FRIDAY

WHITE FEATHER CINEMASCOPE ROBERT WAGNER DEBRA PAGET in

PLUS

BLACK WIDOW CINEMASCOPE Ginger ROGERS Van NEFLIN Gene TIERNEY George RAFT in

LUCKIES TASTE BETTER - Cleaner, Fresher, Smoother!

©A.T.C. PRODUCT OF The American Tobacco Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES

Sigma Sigma Elects Officers

Gail Stanley, sophomore business major, was elected president of Sigma Sigma in a recent meeting. All remaining officers were also named.

Other officers were Betty Coker, vice-president, Vola Hicklen, secretary, Patsy Murray, treasurer, and Carolyn Campbell of Palestine, representative. All other officers are from Tyler.

Sigma Sigma, organized espe-

cially for secretarial students, meets monthly. All secretarial science students are eligible for membership.

Sponsors are Mrs. Frances Flaherty, Miss Johnny Armstrong, Mrs. Louise Clinkscale, and Mrs. Etta Spivey.

The Sigma Sigma Club, organized last year, acquired its name from the Greek letters S. S. meaning secretarial science.

Greeting Cards

Social Stationery

Full Line of Pens, Pencils, Etc.

STORY - WRIGHT, INC.

School Supplies

Printing and Embossing

Complete Office Supplies & Furniture

215-19 N. College

Phone 2-1681

Nov. 4 Last Day To Buy Yearbooks

Students have only two more weeks to subscribe for the Apache yearbook. Subscription sale will close Thursday, Nov. 4.

Price of the book is \$5. A deposit of \$3 can be paid now and the remaining \$2 paid when the book arrives in May, or if the student wishes he may pay the entire amount now.

Subscriptions may be bought from these members of the staff:

Linda Minshew, Preston Hogue, Irene Martin, Dewey McDonald, Peggy Mitchell, Ann Yancy, Mary Lillian Stewart, Cathy Sloan, Mildred English, Nelwyn Williams, Imogene Axum, Slaw Clifton, Marlene Stuffers, Ramona Taylor, John Cox and Jerry Linnsteadter.

Beautiful and unusual gifts are being received daily at Story-Wright. They are from the inexpensive up, but all are of the finest quality. You'll find gifts for every occasion and every member of the family.

Apache Belles, Band Appear In Telecast

Televiewers over the nation saw the Apache band and belles as they led off the parade of the 1955 state fair in a color telecast Sunday afternoon. Several thousand spectators also watched them in their special performance for the big Etexas Day show in the Cotton Bowl Tuesday night.

The telecast was NBC's sweeping panorama of the fair and came direct from the fair grounds on a 90-minute program.

The belles and band led the parade in a 96-member unit, 16 lines deep. The belles did their colorful skirt drill.

In the color and talent-packed show, climaxing Etexas Day, the belles and band shared the spotlight with Rosemary Clooney, famed radio, TV and movie singing star, and with 60 beauty queens from East Texas.

As the only band and drill team performing at the show, they

opened the program and then formed the colorful musical background in the elaborate ceremony presenting the 60 East Texas beauty queens.

June McClain, Miss Tyler of 1955 and also an Apache Belle, was one of the queens presented. June also participated in television and radio appearances before the show.

A reception for all queens and their escorts was held from 4-6 p.m. in the Athletic Club.

The best college work calls for a typewriter. "No money" can't be the reason for your not owning a beautiful new model. With less than \$10 down and less than \$1 a week, any new typewriter can be yours at East Texas Typewriter Exchange, 210 South College.

The First 10 Girls To Call
BENNETT'S BEAUTY SALON
Phone 2-1551
Will Get \$5 Reduction On
A Permanent
2016 Sneed

GLENWOOD
FLOWER SHOP

J. R. GULLEDGE

121 S. GLENWOOD

DIAL 2-1761
TYLER, TEXAS

**Smoke Tomorrow's
better cigarette*
Today-**

Enjoy a Cool Mildness
never possible before!

PUT A
SMILE IN YOUR
SMOKING!

Chesterfield
* Made with *AccuRay*



annual $\frac{1}{2}$ SALE!
PRICE

Dorothy Perkins
WEATHER LOTION

regularly \$1.00

50¢ plus tax

FOR LIMITED TIME

This extra-rich skin lotion soothes...smoothes...protects! Not sticky or greasy. Delicately scented. Stock up now!



Neil-Simpson Drug Stores

**The
College
Cleaners**

208 S. College
and
120 N. Beckham
and
Corner W. 8th at
Jacksonville Hwy.
and
1506 West Bow
Cash and Carry

OFFERS YOU

The lowest prices in Tyler.
The highest quality work.
Service only the best.

SAVE 35%
CASH AND CARRY

Men's Suits 65c
Men's Pants 35c
Ladies Skirts 35c
Dresses 80c